

Shape the future of oral health in Victoria

The Oral Health Victoria Conference 2027 brings together the sector's most influential clinicians, professionals and decision makers, all in one room.

DATE

26 February
2027

VENUE

Melbourne Convention &
Exhibition Centre



ATTENDEES

500+

MC AND SPEAKER

Norman Swan

SPEAKER

Prof Zoe Wainer

Director-General, Australian
Centre for Disease Control

TRAINING

Half-day dental radiology
training

EMAIL SUBSCRIBERS

10,000+

SOCIAL MEDIA IMPRESSIONS

28,000+

ABOUT THE CONFERENCE

Victoria's flagship oral health event

The Oral Health Victoria Conference 2027 brings together the leaders, clinicians and decision-makers shaping oral health across Victoria.



Hosted by OHV, this full-day event attracts 500+ delegates from the public oral health system, government, community dental agencies and private sector partners.



In 2027, the program will feature Norman Swan, ABC health journalist and one of Australia's most recognised health commentators, as MC and featured speaker, alongside Professor Zoe Wainer from the Australian Centre for Disease Control, the national agency responsible for strengthening disease control, public health preparedness and emergency response.

For sponsors and exhibitors, it offers direct access to the people influencing how oral health services are delivered, improved and resourced.

WHY PARTNER WITH US

Four reasons to partner with Oral Health Victoria

AMPLIFY YOUR BRAND

Premium placement across all conference materials, digital campaigns, email marketing and on-site signage reaching an engaged, influential audience before, during and after the event.

REACH KEY DECISION-MAKERS

Meet the clinicians, executives, procurement leaders, and policymakers who influence oral health practice, purchasing, procurement and service delivery across Victoria's 45+ community dental agencies as well as private dental agencies across the state.

DEMONSTRATE YOUR IMPACT

Present your products, services and innovations through sponsorship and exhibition spaces. Position your organisation as a champion of preventive oral health and community wellbeing.

ALIGN WITH SECTOR LEADERSHIP

Associate your brand with Victoria's most important oral health forums through speaker sponsorships, plenary introductions and strong exhibition visibility across the day.

SPONSORSHIP PACKAGES

Choose your level of impact

	PLATINUM	GOLD	SILVER
	Platinum sponsor 1 exclusive position \$22,000 + GST	Gold sponsor 1 exclusive position \$16,500 + GST	Silver sponsor 2 available positions \$11,000 + GST
Keynote speaker sponsorship (exclusive)	✓		
Featured speaker sponsorship (exclusive)		✓	
Speaker association in marketing	✓	✓	
1-minute video – morning plenary (keynote speaker)	✓		
30-second video – afternoon plenary (featured speaker)		✓	
30-second video – final plenary			✓
Branded conference lanyards (exclusive)	✓		
Premium booth + 4 networking passes	✓	✓	✓
Banner on main plenary stage	✓	✓	✓
Email campaign inclusion	✓	✓	✓
Full / half / quarter-page digital program ad	FULL	HALF	QUARTER
Priority branding across all channels	PREMIUM	HIGH	HIGH

AT A GLANCE

Full benefits comparison

	PLATINUM	GOLD	SILVER
PROMOTIONAL OPPORTUNITIES			
1-minute video – morning plenary	●		
30-second video – afternoon plenary		■	
30-second video – final plenary			▼
SPEAKER ALIGNMENT & PLENARY SPONSORSHIP			
Keynote speaker and morning plenary sponsorship	●		
Featured speaker and afternoon plenary sponsorship		■	
Final plenary sponsorship			▼
Speaker association in marketing	●	■	
BRANDING & MARKETING			
Branded conference lanyard (exclusive)	●		
High-visibility online branding	●	■	▼
Premium banner inclusion in email marketing	●		
Tile inclusion in email marketing		■	▼
Banner on main plenary stage	●	■	▼
ON-SITE ENGAGEMENT			
Premium booth + trade table, chairs, power	●	■	▼
Networking passes (x4)	●	■	▼
Verbal acknowledgement – open & close)	●	■	▼
On-screen logo between sessions	●	■	▼
DIGITAL CONFERENCE PROGRAM			
Full-page advertisement	●		
Half-page advertisement		■	
Quarter-page advertisement			▼

EXCLUSIVE TRAINING OPPORTUNITY

Connect with a focused clinical audience

Exclusive Radiology Training Sponsorship

\$7,500 + GST

1 exclusive position



MAXIMUM CAPACITY

100 delegates

FORMAT

Half-day afternoon
session

PRESENTER

Clin Prof Bernard Koong

About the training

Running in conjunction with the Oral Health Victoria Conference 2027, this focused radiology training will bring together up to 100 public and private dentists for an afternoon of specialist clinical education. Registered training delegates will participate in the full conference program during the morning and through lunch, then move to a dedicated breakout room for the radiology training program, which continues through to the conference close at 5:30pm.

The program will be led by Clinical Professor Bernard Koong, Oral and Maxillofacial Radiologist, author of the Atlas of Oral and Maxillofacial Radiology and an invited speaker who has delivered more than 200 lectures internationally.

Sponsorship inclusions

- Exclusive naming and branding as the Radiology Training Sponsor on the conference website and dedicated training promotions.
- Brand inclusion in conference newsletter and email marketing promoting the radiology training.
- Prominent sponsor branding in the radiology training room throughout the afternoon session.
- Exclusive alignment with a targeted clinical audience of up to 100 public and private dentists.

EXCLUSIVE OPPORTUNITY

Support the next wave of oral health research

Research Poster Competition Sponsorship

\$2,500 + GST

Exclusive sponsor



About the competition

The Oral Health Victoria Conference 2027 research poster competition will showcase research and policy work that contributes to better oral health in Victoria and across Australia. Posters will be displayed throughout the day, giving delegates the opportunity to engage with emerging evidence, ideas and sector innovation. This exclusive offer enables an organisation to demonstrate its commitment to research, professional excellence and the future of the oral health workforce.

Sponsorship inclusions

- Exclusive branding as the Research Poster Competition Sponsor on the conference website.
- Brand inclusion in conference marketing, including newsletter and digital promotional activity for the competition.
- Prominent sponsor branding in the poster competition and display area on the day.
- Five complimentary conference tickets for sponsor representatives or guests.

Why this opportunity matters

The Oral Health Victoria Conference 2027 research poster competition will showcase research and policy work that contributes to better oral health in Victoria and across Australia. Posters will be displayed throughout the day, giving delegates the opportunity to engage with emerging evidence, ideas and sector innovation. This exclusive offer enables an organisation to demonstrate its commitment to research, professional excellence and the future of the oral health workforce.

The poster competition creates a visible meeting point for researchers, clinicians, students, policymakers and sector partners. Exclusive sponsorship places your organisation at the centre of that exchange and signals practical support for evidence-led improvement in oral health.

AVAILABILITY

The Research Poster Competition package is limited to one exclusive sponsor.

GET IN TOUCH

Secure your position

Natalie Natoli

Event Coordinator, Oral Health Victoria
Natalie.Natoli@dhsv.org.au | 0466 877 739

EXHIBITOR PACKAGES

Exhibition opportunities

Showcase your brand at Victoria's leading public oral health conference and connect with 500+ oral health professionals, sector leaders and decision-makers. Our exhibition opportunities are designed to deliver strong visibility, meaningful engagement and a premium on-site presence.

STANDARD EXHIBITOR

Standard package

\$2,200 + GST

- ✓ Standard booth space
- ✓ Listing in the conference program
- ✓ Mention in email marketing
- ✓ 2 networking passes

PREMIUM EXHIBITOR – MAX IMPACT

Premium package

\$4,600 + GST

- ✓ Premium double booth
- ✓ Prime booth positioning
- ✓ Quarter page advertisement in conference program
- ✓ Marketing slide in plenary during breaks
- ✓ Enhanced branding & logo placement
- ✓ Inclusion in email marketing campaigns
- ✓ Extra banner visibility on-site
- ✓ 4 networking passes

GET IN TOUCH

Ready to be part of the Oral Health Victoria Conference 2027?

Sponsorship positions are strictly limited. Reach out now to secure your place before packages are taken.